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The SOTI ONE Platform intuitively integrates all your Enterprise Mobility Management (EMM) needs into one unique, easy-to-use platform. It will help reduce the cost, complexity and downtime related to business-critical mobility. Comprised of six unique and revolutionary components, the SOTI ONE Platform removes functional silos to create a single platform that helps to eliminate downtime, build apps faster and manage all mobile and IoT devices in one place.

SOTI is a proven innovator and industry leader for simplifying business mobility and IoT solutions by making them smarter, faster and more reliable. SOTI helps businesses around the world take mobility to endless possibilities.

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SOTI ONE PLATFORM
CONNECTING EVERYTHING

BUSINESS MOBILITY IS CRITICAL TO THE SUCCESS OF YOUR COMPANY

Business mobility is critical to the success of your company. More and more of your workers depend on mobile devices and apps to do their jobs. But the scale and complexity of your mobility deployment is making security and management more challenging than ever. A challenge that is only going to increase as the Internet of Things (IoT) takes off. How do you get the right devices into the hands of the right workers and keep them up and running at peak efficiency? How do you simplify app development and deployment while integrating with critical backend systems?

RACING TOWARD THE FUTURE OF ENTERPRISE MOBILITY

DECEMBER 2019

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ENTERPRISE MOBILITY EXCHANGE

SOTI
Whether driving innovation via the implementation of Artificial Intelligence (AI) and automation, changing user behaviour or improving data management, mobility is at the heart of many business strategies.

Time and time again, however, enterprises cite security and privacy concerns as the major hurdles they need to overcome, or at least feel in control of, before they can lay the groundwork to enhance their productivity, lower operating costs, and begin to innovate. In this report, compiled in association with SOTI Inc., we assess the opinions of purchasers and influencers of technology and mobility solutions to see where their enterprises truly stand in their attempts to tune into an increasingly mobile world.
From retail and healthcare to transportation and field services, many industry verticals are undergoing mobile transformation, while employees find that their devices, and the apps they use to carry out their daily tasks, are evolving and changing more often than ever before. Therefore, for an enterprise to stay ahead of its competitors, it needs to have in place a series of strong mobile transformation initiatives and a long-term approach to overcoming the short-term nature of many of today’s technologies.

To find out more about the pain points enterprises are experiencing as they adopt the latest technologies, adapt their mobile strategies and overcome a growing number of security challenges, Enterprise Mobility Exchange teamed up with business mobility and IoT solutions provider SOTI Inc., to launch the Enterprise Mobility Exchange Survey. The respondents to our exclusive survey are either the influencer or direct purchaser of the technology or mobility solutions at their enterprise, each highlighting their varying challenges, current abilities and capacity to embrace change, and their ultimate aspirations and goals.

Making wise investments
Predicting the future can be a fool’s game, but investing in a progressive enterprise mobility strategy should be a given for any enterprise that wants to remain relevant. Failure to tune in to change will lead to issues down the line that go far beyond attempts to stay relevant and ahead of the competition.

In respect to providing support to business-critical roles such as frontline mobile workers, our Enterprise Mobility Exchange Survey shows that 65% of organizations are deploying mobile devices, but a sizeable minority of 28% are not. Almost one-third of
enterprises appear to be sending their employees to work in challenging conditions without the latest available equipment, increasing the potential for two of the biggest fears of our survey respondents to come true – data leakages and data breaches.

Alarmingly, 31% of our survey respondents revealed that they had experienced a data breach within the past two years. And security concerns remain a large part of any IT team’s daily planning. More than half of our survey respondents cite five key mobile security concerns for their enterprises, led by data leakages (70%) and data breaches (61%), and followed by phishing attacks (55%), mobile malware (54%) and malicious apps (47%).

“Data leakages are always extremely important concerns for our customers, and within that concern, encryption is a key aspect of solving the issue,” says Shash Anand, Vice President of Product Strategy at SOTI Inc.

“You really have to ensure that you’ve set up your device management environment correctly. You must go through a series of test phases and poke holes at any solution. Look at the specific scenarios where data leakages can happen and have a rigorous device management solution in place.”

One of the more unique answers from our survey question on major organizational concerns around enterprise mobility cites “digital tartar.” This striking term effectively focuses on the “build-up of sensitive data in the nooks and crannies of file shares” and “cloud storage that never gets deleted after it is no longer used.” It is a concern that will no doubt continue to grow in significance in line with the expanding mass of data being collected by all enterprises with a mobile and digital footprint.

Facilitating knowledge sharing and cultural change
Despite evident concerns around security and data access, businesses still must make money, and no matter what industry vertical a business is embedded, the importance of mission-critical devices and apps for employees cannot be understated – and neither can employee education. Without the
knowledge to operate the tools at their disposal, the devices and apps available to users will never become mission-critical if employees lack an understanding of how and why they should use these tools.

Organizations lacking a digital-first culture risk hampering operational success and jeopardizing worker productivity. It is, therefore, concerning that almost two-thirds of organizations are resisting digital transformation, with 64% of our survey respondents revealing that workplace culture is their leading challenge to overcome.

Other major challenges highlighted by our survey respondents include siloed operations (43%), scalability concerns (41%), multiple management levels (38%) and use of own devices (35%).

“In respect to workplace culture, consider paper-and-pen manual processes,” says Anand. “Try to automate the process and, instead of using an unsecure paper form, build an app. This is an area in which enterprises with a limited digital footprint can begin transformation.”

And cultural change can happen quickly, with Anand noting that employees of different skill levels across the business hierarchy at SOTI are building apps to help them do their jobs in a more secure and efficient manner, representing what he describes as “a paradigm shift” throughout the workplace.

Offering an example of this, as well as highlighting why online forms are more effective than traditional paper-based forms, Anand says: “When shipments come in and they have to email a person to tell them that their shipment has arrived – this was historically a paper-based form that would then be emailed. But now you scan the box, look up the person via an active directory, all within a mobile app that they built themselves. And it’s all automated.”

“Within a week you can see a transition,” Anand notes, citing the ease with which enterprises, even those that are digitally illiterate, can engage and initiate these types of solutions. “We’re not talking about changing the way the enterprise does things, but rather simply automating certain processes. We can educate them on how we can work faster and smarter.”

Challenging costs and the price of delay

With security, data and educational concerns often front of mind for many organizations, cost is perhaps the leading factor shaping any project involving technological change, with enterprises always needing to find that fine line between spending to ensure a project’s success and not going over budget.

Our survey reveals that 8% of organizations are spending more than $500,000 on developing and deploying each of their devices, of which 55% are spending upwards of $1M, presenting partnering organizations with a great incentive to continue investing further in technological development.

FIGURE 2
WHAT ARE THE MAJOR CHALLENGES YOU FACE WHEN IMPLEMENTING DIGITAL TRANSFORMATION IN YOUR ORGANIZATION?

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workplace culture</td>
<td>64%</td>
</tr>
<tr>
<td>Siloed operations</td>
<td>43%</td>
</tr>
<tr>
<td>Scalability concerns</td>
<td>41%</td>
</tr>
<tr>
<td>Multiple management levels</td>
<td>38%</td>
</tr>
<tr>
<td>Use of own devices</td>
<td>33%</td>
</tr>
<tr>
<td>No buy-in from C-suite</td>
<td>18%</td>
</tr>
<tr>
<td>Other</td>
<td>7%</td>
</tr>
</tbody>
</table>
In total, 28% of our survey respondents say they are spending between $50,000 to $100,000 on individual mobile apps, while 21% are spending more than $100,000.

Following completion of a mobile app, 57% of organizations report that the average annual development cost for supporting and maintaining each app is less than $10,000. However, some 27% of our respondents’ organization are spending between $10,000 and $20,000, with 15% of enterprises spending more than $20,000 per annum on average, presenting another clear incentive to app partners and support organizations.

As Anand notes, however, if a delivery business does not have “that killer mobile device” that provides the deliverer with the next address on their route, or if that device goes down and they cannot obtain a signature from the customer, “they literally can’t do their job.” Often, the task itself will outweigh the initial cost.

The cost of developing and deploying a mobile app is leading many enterprises to look out of house to solve what are essentially internal issues.

Among the reasons Anand feels customers are approaching SOTI to help with app building requests relates to the three factors hindering the mobile app process: cost, demand outstripping capacity and internal delays. The latter two factors are also generating further problems down the line and adding to the initial cost factor.

“On average, it is taking companies six to 12 months to create and deploy even a single app, while some customers have revealed that it can take up to six months just to get approval for an app build,” Anand explains.

With respect to demand and capacity, Anand notes: “In 2019, some of our market data showed that the demand for mobile apps was actually five times more than what the IT capacity could handle for many companies.”
DPD Germany required a mobility management solution to manage app updates for its multiple custom apps for its devices. With the company estimating that it pushes out about 48,000 app updates every year, it required visibility into the apps and their version on every one of its workforce’s mobile devices.

SOTI MobiControl enabled the company to distribute app updates to DPD Germany’s 78 depots with the preferred release schedule, before the updates are handled locally or triggered centrally by IT. This provided the flexibility to push updates remotely over-the-air or manage them locally when their devices are in a cradle overnight. Along with providing complete visibility, the solution also saves DPD Germany hundreds of worker hours per year.

“With the company estimating that it pushes out about 48,000 app updates every year, it required visibility into the apps and their version on every one of its workforce’s mobile devices.”
Businesses thrive when they provide reliable and efficient customer service in a productive environment. Our survey revealed that more than 68% of organizations rank improving worker productivity among their top business objectives, while more than half say that the tasks of providing excellent customer service (50%), enabling efficient security (48%) and streamlining core business operations (44%) are all high on their list of priorities.

With more than 94% of respondents saying that their employees use smartphones/mobile phones for work, the importance of providing reliable equipment and support to workers in the field can never be understated. Take, for example, American Airlines, which operates more than 3,500 daily flights, on average, and has a workforce spread around the globe.

The U.S. flag carrier depends on its workers to deliver customer service to thousands of travelers daily, all while keeping its operations running smoothly. By implementing SOTI MobiControl, American Airlines was able to deploy a tactical Mobile Device Management (MDM) solution to its Airport Services and Cargo Divisions, enabling it to grow the number of mobile devices it had in the field from 500 to more than 4,000. All these devices are managed by SOTI MobiControl, streamlining its operations, and further improving security and management capabilities to its workers, who were using smartphones and rugged handheld tablets in the field.

More than 22% of our respondents said their enterprises’ employees were using rugged devices in the field, with a further 27% revealing they use handheld computers. Among the apps enterprises are currently supporting are asset management (42%), customer service (41%), field sales – Salesforce automation (27%), inventory or warehouse management (23%) and forms-based input (22%).

“In this world, you need to have a good understanding of the concept of acceleration and the tools that are necessary for you to accelerate your entire business,” says Anand. “If you have the right tools in place, then adopting new technologies is not that hard. They will allow you to accelerate and adopt new technologies very, very quickly.”

And the importance of upgrading devices to stay in tune with mobile development may not only ensure a business remains relevant, but also provide the catalyst for growth.
One such example within the ever-innovative retail industry is that of French online retail giant Cdiscount, which delivers packages to millions of customers every year. The retailer was an early adopter of mobile technology, relying on SOTI MobiControl to support its warehouse operations for two years via Windows CE handheld devices.

The business is very much aware of its requirement to upgrade from the handheld devices to new, smarter devices. Over two years, it plans to upgrade 1,200 legacy devices to Zebra smartphones, tablets and barcode scanners running Google Android. Cdiscount is aiming to complete the Zebra/Android device migration by 2020, in a transition it believes will reduce pressure on its IT department and create more self-service functionality for its users.

Regional variations
For organizations focusing on the U.S., where 68% of respondents say they deployed mobile devices to frontline staff in the last 36 months, the main security concerns reflect the global trends of data leakages (65%) and data breaches (64%). Other security concerns, however, differ significantly to those with operations in other countries. This is especially the case when it comes to personal data collection and misuse, with just 41% citing it as a major concern in the U.S., compared with 69% in Canada, 70% in the UK, 72% in France and 78% in Germany.

Respondents in the U.S. also say they are less concerned about mobile malware (51%) than respondents with operations in India (75%), Germany (78%) and the UK (80%).

Discrepancies from the global market exist in spending as well, with more U.S.-focused organizations recently deploying asset management apps (54% vs 42%), but fewer spending more than $500,000 on device development and deployment.

### FIGURE 3
**WHAT APPLICATIONS ARE YOU CURRENTLY SUPPORTING WITH YOUR MOST RECENTLY DEPLOYED MOBILE DEVICES?**

- Asset management: 42%
- Customer service: 41%
- Field sales (Salesforce automation): 27%
- Inventory or warehouse management: 23%
- Forms-based input: 22%
- Dispatch management or scheduling: 19%
- Location-based services: 17%
- Surveying, mapping or GPS: 16%
- Records management: 16%
- Warehouse automation: 15%
- Shipping and receiving: 15%
- mPOS: 15%
- Fleet management: 15%
- Maintenance, repair or diagnostics: 14%
- Proof of delivery: 10%
- Direct store delivery: 10%
- Situational awareness: 7%
- Merchandising: 6%
(4% vs 8%). Opportunities exist in the U.S. for those looking to tap into organizations that spend more than $10,000 on annual development costs for supporting and maintaining a mobile app they have built (48% vs 42%).

For UK-focused respondents, one of the more evident anomalies from global trends is the number of respondents who said that their apps support inventory or warehouse management (56% vs 23%); a trend also seen in other European markets including Germany (47%) and France (33%). In France, the focus on customer service jumps dramatically, with 67% of respondents saying they support the function on recently deployed mobile apps compared to a global average of 41%.

When it comes to the major challenges facing organizations implementing digital transformation, there exists a clear divide between respondents in North America and Europe in respect to scalability concerns. In the U.S. and Canada (both 50%), respondents show less concern about scalability then their counterparts in the UK (70%), France (71%) and Germany (78%).

Is BYOD still relevant?
While the concept of Bring Your Own Device (BYOD) has been around for a long time, the idea shows little sign of being completely replaced. Some 35% of our survey respondents say that the mobile policy their enterprise follows is BYOD, with just 8% selecting Choose Your Own Device (CYOD). However, more than half (52%) say that their corporate mobile policy is Corporately Owned, Personally Enabled (COPE), with 5% having no policy in place.

As Anand remarks, when it comes to BYOD, it’s a very different situation for field services workers than it is for office-based workers.

“If my email is down on my phone, I can easily switch to another platform, but I’m in a different environment,” he remarks. “When you’re out there in the field every moment matters.”

“That’s where field services enterprises are recognizing that they will spend even more money to ensure that their devices are up and running, and they’re fully tested. They go through rounds of testing for every app and because they recognize it is mission-critical, they’re more willing to try things out and innovate. That’s because every moment matters and, if they can save time, it can also present huge cost savings.”
With security and potential data loss core concerns of all enterprises with a BYOD policy, it is perhaps unsurprising that 58% of enterprises manage their BYOD security and privacy concerns by asking users for consent to security and privacy terms and conditions, before granting their devices access to company information and resources. A further 58% confirm their use of certificates to secure access to corporate Wi-Fi, VPN or email.

A potential pitfall in enterprise BYOD policies lies in limiting the access users have to sensitive/confidential information on their personal devices, potentially inhibiting users from carrying out the full range of their tasks. Interestingly, 42% say that they prevent users having access to such materials. Fewer than one in five (19%) say they used a containerization solution to separate personal and work apps and content.

Interestingly, the difference between those enterprises that allow workers to access the apps and data required to carry out their jobs anywhere and, on any device, varies from 70% for those that do, to 29% for those that do not.

“BYOD workers will always have disruptions, no matter what, because in general they’re using apps and no app is perfect,” Anand remarks. “There are security concerns that come up and patches that need to be provided, so there will be disruption.”

“Again, the key is to have all the tools necessary to allow the IT team to be able to provide real-time help to solve issues quickly with this advanced diagnostic capability. If you’re using outdated tools that aren’t meant for the mobile generation, that were probably designed 20 years ago, they will not suffice.”

Adhering to the regulations
Almost three out of every four of our survey participants (73%) say that their enterprise’s mobile device protections are compliant with national and global regulations, meaning that more than one in four enterprises admit that they are either not complying with mobile device protections or are unsure whether they are.

“As with managing the pace of digitalization, the tools that you have available to you, such as those available via the SOTI ONE Platform, will allow you to meet regulations,” says Anand. “We have many retail customers that are using mobile devices and as they take credit card information, they have to be PCI compliant. Within healthcare, there are patient information on your devices that must be HIPAA compliant. In each vertical, there are compliances that our tools make sure are met.”

“In retail, for example, I can give you the ability to rotate your Wi-Fi credentials, because passwords have to be rotated regularly for you to be PCI compliant. How hard is it if you don’t have a device management solution that allows you to change your Wi-Fi credential passwords on a regular basis?” Anand asks. “Tools will allow you to do it, but you have to create your policies to leverage the tool to allow you to adhere to those policies.”
McDonald’s UK teamed up with SOTI, to help meet its ambition of creating and providing the ‘Experience of the Future’ for its customers, with the Enterprise Mobility Management experts supplying the fast-food giant with software for tablet computers installed in its UK restaurants.

The project, which has proven popular with customers, has seen Samsung Galaxy tablets installed in many McDonald’s UK restaurants, enabling people to play games, use social media or browse the web while in the restaurants.

Doug Baker, Head of IT Restaurant Solutions and Service at McDonald’s UK, says, “The tablets form an important part of our new customer experience initiative, which is part of our overall ‘Experience of the Future’ programme. We pride ourselves on listening to our customers and trying to provide new and innovative experiences.”
The split between organizations that are and are not leveraging the IoT is startling, revealing that not all are convinced by the potential of the IoT. Our survey shows 45% saying yes when asked if their organization was leveraging the IoT, meaning more than half are not, despite a sizable 76% of our survey respondents in agreement that the IoT offers their enterprises improved productivity. Just 14%, however, cite security information and event management (SIEM) as among the benefits they are seeing from their enterprise adopting IoT solutions.

Some 55% of our respondents name enhanced predictive maintenance as a benefit, suggesting that the IoT is providing answers beyond the current, with enterprises better equipped to navigate the tricky waters of the industry in the months and years ahead thanks to the technology.

Exactly half (50%) say that new business opportunities are a proven benefit from IoT implementation, while 52% are grateful for the reduced downtime they are experiencing since introducing IoT solutions. The 51% of our survey respondents who admit that they had not yet begun to leverage the IoT should take heed.

Implementing IoT solutions, such as the SOTI ONE Platform, which can help enterprises leverage the benefits of IoT in a secure and holistic environment, presents its own challenges, especially when it comes to mobility and device management. Our survey reveals that the biggest IoT device challenges are getting meaningful insights out of IoT data (40%), downtime of IoT devices (31%) and lack of real-time visibility into devices (33%).

The main challenges, however, are patching software/OS with 64% of respondents citing the issue, while the broader area of security stands at 60%.

“Customers are still looking to identify areas in which they can drastically improve their business-critical operations,” surmises Anand. “They see IoT devices as a possible solution, but from my perspective they are not clear on exactly what, in terms of specific devices and specific capabilities, they’re looking for.”

5G, however, may have been around the corner for a few years but implementation remains some way off in most areas. Our survey participants say they are looking forward to benefiting from faster network
While many enterprises seem keen to take advantage of the network’s benefits, more than half of our survey respondents (53%) reveal that they are not prepared for 5G and are, therefore, at risk of missing out on the operational and business-critical benefits that the IoT offers. Less than a third of respondents (28%) say that they are ready for the advent of 5G.

Among the steps that enterprises are taking in preparation for the advent of a 5G world, most are planning with mobile partners and device manufacturers (38%) and taking steps to implement infrastructure upgrades (37%), with many enhancing mobile security (32%), implementing mobile edge computing (29%) and adding real-time visibility into mobile devices (23%).

“These changes are going to be slow, because it’s a massive impact,” says Anand. “Once the networks are in place and you see that there is robustness and security, and that it will be cost-effective to switch, then businesses like retailers will follow suit and switch over to 5G. But if I must give a timeline, I think it’s going to probably be five years before it’s fully in place.”
Where the verticals stand

With our survey revealing that most organizations are keen to take the right steps toward implementing an all-encompassing mobility strategy, many lack the resources, incentives or know-how to do so. Often, the adoption of transformation will be driven externally by an industry-wide culture, with some verticals faster on the uptake than others. From SOTI’s perspective, healthcare and public safety are lagging behind transportation and logistics, retail and field services in terms of mobile and process transformation, with a lot of “paper-and-pen processes” continuing to be implemented in the former two verticals, slowing both industries’ ability to innovate.

In transportation and logistics, Anand notes that companies working in the sector have been actively exploring mobile transformation initiatives through the adoption of IoT devices. In retail, meanwhile, Anand says that mobile transformation focuses on lowering operational costs.

“It’s important to retail enterprises,” he states. “They’re trying to figure out how they can be more proactive versus reactive, and attempting to use IoT devices to provide real-time information such as when store shelves become empty.

“Within healthcare, home healthcare providers are strong advocates for using mobile devices and innovative technologies. In this sector, patient data is being used on mobile devices which they have to make sure are HIPAA compliant,” he adds. “So specific categories of healthcare are very much trying to lead the way.”

This is evident from our survey, with 80% of respondents working in healthcare saying their top business priority is to provide real-time services to their workers in the field. This focus on real-time services is also reflected in the energy, oil and utilities verticals (80%) and within financial services (70%).

Core concerns differ across verticals, especially when it comes to the challenges facing organizations as they implement digital transformation. Tackling workplace culture challenges comes out as a major concern within transportation and logistics (100%), financial services (90%) and healthcare (80%). Overcoming siloed operations also scores highly across verticals, with transportation and logistics
(100%), telecommunications (67%), retail and financial services (both 60%) citing it as a major challenge to overcome.

With respect to field services, where devices are being used in dedicated process environments, Anand says that it is less about BYOD and more about dedicated-process, mission-critical devices. This trend is especially visible within retail, were only 20% of respondents say that their mobile policy follows BYOD, with 80% adopting COPE policies instead.

“For these enterprises, any moment of downtime is critical,” Anand notes. “And the IT departments of these enterprises need visibility of what’s going on with their people in the field at any moment in time.”

Again, our survey demonstrates the large number of industries focusing in on enhancing their field services capabilities, with 100% of retail respondents saying they are currently supporting field services (Salesforce automation) apps on recently deployed mobile devices, with 50% sharing the same sentiment in construction and engineering, and transportation and logistics.

Considering the tasks of all verticals, whether in the fast-paced world of transportation and logistics where the smallest changes can often ensure timely delivery, or in healthcare where every seconds counts, the need to deliver on time can be the difference and a stringent, well-constructed mobility strategy can be the difference between remaining in business or losing out to your competitors.

The results of our Enterprise Mobility Exchange Survey reveal that many enterprises remain behind the curve when it comes to mobile transformation. Organizations should place mobile management and innovation at the heart of their business strategies and provide their workers with access to the latest mobile upgrades, apps and devices.

By avoiding being among the one-third of enterprises currently sending their employees to work in challenging conditions without the latest available equipment, organizations – especially those with workers in field services – will be better placed to evade major security crises such as data leakages and phishing attacks.

An enterprise with a strong mobility strategy, which is embracing transformation initiatives and supporting workers’ requirements in the field, will find that its staff are able to carry out their jobs effectively and efficiently, with the support of an IT department which has not been overwhelmed by issues deriving from outdated and obsolete technologies.

Education is also an essential component of an enterprise’s mobile strategy, as the knowledge to operate the mission-critical inventory at their disposal will lead to increased employee productivity and improved service quality.

Finally, it is evident that organizations that are embracing the opportunities presented by the latest mobile technological applications, devices and software can improve the services they provide to their customers. And, as we are all only too aware, happier customers are more likely to spend, leading to stronger bottom lines and growing sales pipelines.
SOTI is a proven leader at creating innovative solutions that reduce the cost and complexity of business-critical mobility and the IoT. Thousands of companies around the world depend on us to secure, manage and support their mobile operations. SOTI’s two decades of success has built strong partnerships with leading mobile platform providers and device manufacturers. These relationships give us unparalleled insight into new technology and industry trends before they happen. SOTI is a proven innovator — clear vision, laser focus and a commitment to R&D has made us the market leader at delivering exciting, new business mobility solutions. SOTI helps businesses take mobility to endless possibilities.
ENTERPRISE MOBILITY EXCHANGE is an online community for global mobility professionals and business leaders who are leveraging mobile technology and services to improve operational efficiency, increase customer acquisition and loyalty, and drive increased profits across the entire enterprise.

At Enterprise Mobility Exchange we’re dedicated to providing members with an exclusive learning environment where you can share ideas, best practices and solutions for your greatest mobility challenges.

You will receive expert commentary, tools and resources developed by experienced mobility professionals and industry insiders. With a growing membership and global portfolio of invitation-only meetings, Enterprise Mobility Exchange ensures you keep your finger on the pulse by delivering practical and strategic advice to help you achieve your business goals.

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